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MEDIA RELEASE

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NEW APPOINTMENTS AT LATITUDE NELSON

Regional Tourism Organisation for Nelson / Tasman, Latitude Nelson, today announced changes to two key positions from early February 2007.

Astrid Fisher is now International Marketing Manager, replacing Nona Jackson who returns to the UK in mid-March. Astrid has a strong tourism sales and marketing background and moves within the organisation from the position of Domestic Marketing Manager.

Angela Moriarty joins the organisation as new Domestic Marketing Manager, replacing Astrid Fisher. Angela has a background in communications, with extensive journalism and public relations experience. In her new role, Angela will manage Nelson Tasman's domestic and convention marketing programmes.

Latitude Nelson Chief Executive Paul Davis said "These changes will see a continuation of the focused international and domestic marketing programmes we run using people with strong client relationship management skills. By adding a communications professional to the team, we have also strengthened Latitude Nelson's capacity in PR and media".

Ends